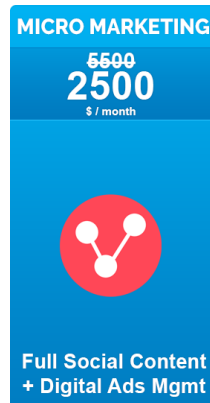


PROPOSAL: Riverstone Technology + HCD Micro Marketing Proposal



Micro Marketing (MM)	
	5500
	2500
	Per Month
• MaaS CMO™ Marketing as a Service with Fractional CMO Oversight	
• SEO Strategy and Execution	
• Dedicated Expert SEO Strategist	
- SEO Planning for Targeted Keywords	
- Certified SEO Writer Assigned	
• Micro Marketing Campaign	
• Weekly Posts & Target Interaction for:	
- Website Blogpost Management	
- Facebook Account Management	
- Instagram Account Management	
- LinkedIn Account Management	
• Digital Paid Ads Management	
• Facebook Ads	
• Instagram Ads	
• LinkedIn Ads	
• AdWords Account Management	
- Text Ads	
- Re-Targeting & Pre-Roll Video Ads	
- Intent Based Ads	
- 2 Short-form Videos for Posting	

HCD Terms:

Monthly Invoice: Riverstone Technology will be invoiced for \$2,500 monthly retainer for the Marketing and HCD services and deliverables for the duration of the contract term.

Term: Three (3) month commitment.