

PROPOSAL: Visus+HCD Video Marketing
Video Production and Video Marketing Pricing Options
(\$2,500 Normal Per Video Production and Editing Cost)

**Video Production +
Video Conversion Marketing**
6500
5500
Per Month

- Monthly Deliverables
 - 1 Explainer Video
 - 1 Signature Story Video
 - 2 Pre-Roll Ad Videos
 - 2 Social Post Videos
- Editing
 - DOP - Director of Production
 - Storyboarding & Chronological Layout
 - Video Editing Team
 - Editing, Rendering and Publishing Video
- SEO
 - Tactical SEO measures for each video
 - Video Marketing strategies and campaigns

BONUS: 1-to-1 Personal Video Outreach
(\$2,500 Normal Campaign Cost)

