

**PROPOSAL: UCLA School of Law+HCD Video Marketing
Video Production and Video Marketing Pricing Options**

**Video Production +
Video Conversion Marketing**
8500
7500
Per Month
(or 2500 per video)

● **Monthly Deliverables**

- 1 Explainer Video
- 1 Signature Story Video
- 2 Pre-Roll Ad Videos
- 2 Social Post Videos
- 2 Testimonial Videos

● **Editing**

- DOP - Director of Production
- Storyboarding & Chronological Layout
- Video Editing Team

- Editing, Rendering and Publishing Video

● **SEO**

- **Tactical SEO measures for each video**
- **Video Marketing strategies and campaigns**