

Pricing Sheet (Monthly Price in USD)

Exhibit C Request for Proposal

UCLA Law School

Pricing Component	Pricing Activity	Bidder Response (Monthly Price in USD)
1 of 3	A guaranteed minimum of 100 LinkedIn connection requests per day (5 days/week) divided into four target audiences (25 per target audience, for example: Human Resources Professionals) as specified by UCLA School of Law.	\$8,000 (based on managing two profiles simultaneously)
2 of 3	Engage in the following process after connection on LinkedIn: send an approved script on time intervals to the prospects. Reply with approved scripts based on the response of the individual. Goal is to set up a call with an admission advisor.	
3 of 3	For those who connect but do not respond: Engage in an email automation campaign to attempt to engage them to set up a call with an admission advisor.	